

THINKSHOP ADVISORS LLC

June 28, 2021

Form CRS Retail Investor Relationship Summary

Introduction	Thinkshop Advisors LLC (“Thinkshop,” “we” or “our”) is registered with the Securities and Exchange Commission (“SEC”) as an investment adviser. Brokerage and investment advisory services and fees differ and it is important for you to understand these differences. Free and simple tools are available to research firms and financial professionals at Investor.gov/CRS , which also provides educational materials about broker- dealers, investment adviser, and investing.
What investment services and advice can Thinkshop provide me?	<p>In addition to advising private investment funds, we offer investment advisory services directly to select retail investors. Our advisory services to select retail investors consist of assuming <i>discretionary authority</i> over an agreed-upon account. This means that we buy and sell investments for such retail investors’ accounts without consulting the retail investor in advance. Like we do for our private investment fund clients, we generally invest and trade on behalf of our retail investor clients in a wide variety of securities and financial instruments, domestic and foreign, of all kinds and descriptions. We tailor our advisory services for retail investors to their particular needs, risk tolerances and investment goals. Under certain circumstances, we will agree with a retail investor to adhere to limited risk and/or operating guidelines for an account. We negotiate such arrangements on a case-by-case basis. We will generally review retail investor transactions on a daily basis, and formally review account performance on a quarterly basis, as part of our standard services. We provide retail investors with periodic unaudited reports at agreed-upon times.</p> <p>We determine the minimum dollar requirement for establishing a retail investor account on a case-by-case basis, but generally it is expected to be at least \$500,000.</p> <p>Our investment advice will cover a limited selection of investments. Other firms could provide advice on a wider range of choices, some of which might have lower costs.</p> <p>For additional information, please see Items 4, 7, 8 and 13 of our Form ADV, Part 2A brochure.</p> <p>Conversation Starters. Ask your financial professional—</p> <ul style="list-style-type: none"> • Given my financial situation, should I choose an investment advisory service? Why or why not? • How will you choose investments to recommend to me? • What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?
What fees will I pay?	<p>If you are one of our retail investor clients, the advisory contract you negotiate with us determines the fees and costs you will incur for our services. Generally, we charge retail investors’ accounts a fee based on the value of the account we are advising (an “<u>asset-based fee</u>”), typically equal to 1.5% (annually) of the market value of the account. Asset-based fees are generally charged monthly in arrears. Expenses borne by retail investors’ accounts generally include all commissions, custodian fees, charges, taxes and other costs related to the operation and investment activities of the accounts. In addition to the fees and expenses discussed above, retail investors will indirectly incur similar fees and expenses if we make investments for them in money market funds, exchange-traded funds or similar products, as these investment products in turn pay similar fees to their investment managers and other service providers. The higher the value of your account, the higher the asset-based fees we will receive, and so we may have an incentive to encourage you to increase the value of your account.</p> <p>You also may pay an annual incentive fee, subject to a high water mark, if provided in your written agreement with us. An incentive fee is a method of compensating us on the basis of a share of the gains or appreciation of the assets in your account.</p>

	<p>You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.</p> <p>For additional information, please see Items 5 and 6 of our Form ADV, Part 2A brochure.</p> <p>Conversation Starter. Ask your financial professional—</p> <ul style="list-style-type: none"> • Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?
<p>What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?</p>	<p>When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the recommendations we provide you. Here are some examples to help you understand what this means.</p> <p>We may recommend that you invest in the private investment funds that we manage. When you invest in our affiliated funds, we and our affiliates will receive advisory fees and other compensation directly or indirectly from the funds that are in addition to the asset-based fees or incentive fees that we receive from you.</p> <p>We provide advice to multiple clients. The compensation that we receive from some clients is higher or different than the compensation that we receive from other clients. Also, our principals, officers and employees have personal investments with some, but not with all, of our clients. At the same time, we often need to decide how to allocate our resources in providing services to multiple clients. In these and other decisions, we may have conflicts of interest, as we stand to benefit to a greater extent from the success of some of our clients than from the success of our other clients.</p> <p>To help mitigate these potential conflicts of interest, we maintain policies and procedures that stress that investment decisions are to be made in accordance with the fiduciary duties owed to our clients and without consideration of our pecuniary or other financial interests. You are encouraged to ask us about our conflicts and the policies we have in place to mitigate them.</p> <p>For additional information, please see items 5, 6, 10, 11 and 12 of our Form ADV, Part 2A brochure.</p> <p>Conversation Starter. Ask your financial professional—</p> <ul style="list-style-type: none"> • How might your conflicts of interest affect me, and how will you address them?
<p>How do your financial professionals make money?</p>	<p>Our financial professionals receive a base salary and a performance-based amount, which is based on individual and overall firm performance. Our principals who are financial professionals also share in the profits from our business.</p>
<p>Do you or your financial professionals have legal or disciplinary history?</p>	<p>No.</p> <p>Visit Investor.gov/CRS for a free and simple search tool to research us and our financial professionals.</p> <p>Conversation Starter. Ask your financial professional— As a financial professional, do you have any disciplinary history? For what type of conduct?</p>
<p>Additional Information</p>	<p>For additional information about our services, or to request up-to-date information or a copy of our Relationship Summary, please contact us at (631) 923-0400. Additional information about us also is available on the SEC's website at www.adviserinfo.sec.gov.</p> <p>Conversation Starter. Ask your financial professional—</p> <ul style="list-style-type: none"> • Who is my primary contact person? Is he or she a representative of an investment-adviser or a broker-dealer? Whom can I talk to if I have concerns about how this person is treating me?